DESIGN GRAPHICS - ERASMUS

Course code: 03.5-WA-GRAF-PGPR

Type of course: wybieralny

Language of instruction: polski/angielski

Principal Tutor:

Tutors: prof. Tadeusz Piskorski; ad. Piotr Czech;
ad. Wł. Jacek Papla

Form of classes	Number of teaching hours per semester	Number of teaching hours per weeks	Semester	Form of assessment	ECTS credits allocated
Full-time course					6
Classes	75	5	III / IV	Pass/grade	

COURSE AIM:

By the end of the course the students will be able to independently create graphic design and compose visual information. The students will be able to synthesise text and image as crucial elements of visual information and apply the rules of typography in their compositions.

ENTRY REQUIREMENTS:

The student should be able to express art through graphic design (typography, composition, drawing, knowledge of colours). The student should have a basic knowledge of graphic programmes applied in vector graphics, textt editing, and work with bite maps. The student should also demonstrate an awareness of printing techniques and technology of print. Advanced computer skills an ability to use graphic programmes Corel Draw, Adobe Suite (Photoshop, Illustrator, InDesign). The students should be able to compose a text and picture and should know the basics of graphic design.

COURSE CONTENTS:

The students have all opportunities to clearly realise their projects through the use of computer peripherals, drawing and painting labs. according to the syllabus.Tools such as:scanner, digital camera, plotter, peripherals are available for the students to carry out their tasks. During classes, the students produce compositions based on letterer's craft and typography. The students design graphic signs, compose company prints, fliers and leaflets.The students are familiarised with basic graphic problems connected with public space design. The students work both individually and in a group.

TEACHING METHODS:

The students will have the opportunity to realise their projects in class using the peripherals and software provided. One to one tutorials give the students an opportunity to make their own, individuals design decisions. The students also prepare their own materials and work outside the lab.Visual materials, multimedia presentation and discussions are part of the course.The students also have access and make use of to the University's virtual learning network.

TEACHING EFFECTS:

Effect code	Description
KW1-W05	The student has a knowledge of means of expression and workshop skills in graphic design.
KA1-W07	The student can demonstrate an awareness of the problems connected with technologies and media of given disciplines of art.
KA1-U02	The student is able to choose and apply artistic means of expression to meet the requirements of the syllabus. The student understands the relationships between text and form of a composition.
KA1-U08	The student uses their own knowledge, intuition andimagination and knowledge to create their own compositions.
KA1-U18	The student develops their own individual style of artistic expression
KA1-K05	The student is able to adapt to changing circumstances during their composition.
KA1-K07	The student is able to use creative thinking and artistic composition in problem solutions.

TEACHING EFFECTS VERIFICATION, ASSESSMENT CRITERA

Each student receives individual feedback. Special emphasis is placed on independence, creativity, involvement and cooperation with the tutor. The students are expected to be able to demonstrate their criticality in a graphic and verbal form. The students will be required to submit a portfolio in accordance with the course regulations.

STUDENT WORKLOAD

Number of hours	Type of student's workload	ECTS
90	classes	3
60	tutorials	2
30	Preparation for classes	1
180	**Total**	**6**